MSP Attendee Agenda

November 12th – 14th | Gaylord Texan Resort & Convention Center

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Sunday, November 12th

10:00am – 5:00pm – Conference Registration

5:30pm – 7:00pm – Welcome Reception

Monday, November 13th

7:30 – 8:30am – Breakfast

8:30am – 10:00am – Education Sessions
- *Branding Yourself as a Cyber Expert – Lori Tisinai (President, Computer Concepts)*
- *MSP Peer Panel – Hear from your Peers!*
- *Leverage AI to Gain Efficiencies in Your Business – Adam Gray (CSO, Pillr)*

10:15am – 12:05pm – Breakout Sessions *(Technical and Business Breakouts)*

12:05pm – 1:15pm – Lunch

1:15pm – 2:45pm – Sponsor Pavilion #1

3:00pm – 4:00pm – Education Sessions
- *Grow your MSP to a $3M Business – Mary & Brian Hamilton (Co-Founders, Mad Data)*
- *Fireside Chat with Adam Gray (CSO, Pillr) & Matt Lee (Pax8)*

4:14pm – 5:30pm – Breakout Sessions *(Technical and Business Breakouts)*

6:00pm – 8:00pm – Sponsor Pavilion #2 | Happy Hour & Open Bar

8:00pm – 10:00pm – Connect Casino Night

Tuesday, November 14th

7:30am – 8:30am – Breakfast

8:30am – 10:00am – Education Sessions
- *The Role of Threat Hunters & Why it Matters to You – Elise Manna-Browne (Pillr)*
- *MSP Peer Panel – Hear from your Peers*

10:15am – 12:05pm – Breakout Sessions *(Technical and Business Breakouts)*

12:05pm – 1:15pm – Lunch

1:30pm – 3:30pm – Closing Education Session
- *Cut Through the Mud of Security Frameworks – Brian Ehle (Pillr)*
- *Selling Cybersecurity – Vince Fung (CEO, Expera IT)*

3:40pm – 5:00pm – Sponsor Pavilion #3 | Raffle

6:00pm – 10:00pm – 80's Themed Party at Glass Cactus

***Note** - Agenda is subject to change*